

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
967315-1	11/04/12	November 2012	10/26/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
LaMontagne/R/Governor	candidate	

Billing Address:

Sandler & Innocenzi
Attention: Accounts Payable
705 Prince St
Alexandria, VA 22314

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Flight Dates	Order #	Alt Order #
10/26/12 - 10/29/12	967315	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/26/12	10/29/12	5a Daybreak Class of Time - Fixed Non Pre-emptible	5-6a	1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/12 11/01/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURM 10/29/12 5:24 AM 5a Daybreak 5-6a :30 OL101812H \$700.00 NM									
2	10/26/12	10/29/12	KELLY & MICHAEL LIVE Class of Time - Fixed Non Pre-emptible	9AM-10AM	1---1--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/12 11/01/12 1---1-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURF 10/26/12 9:59 AM KELLY & MICHAEL LIVE DAY 9AM-10AM :30 OL101812H \$600.00 NM 2 WMURM 10/29/12 9:44 AM KELLY & MICHAEL LIVE DAY 9AM-10AM :30 OL101812H \$600.00 NM									
3	10/26/12	10/29/12	The View Class of Time - Fixed Non Pre-emptible	11-12p	1---1--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/12 11/01/12 1---1-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURF 10/26/12 11:33 AM The View 11-12p :30 OL101812H \$600.00 NM 2 WMURM 10/29/12 10:59 AM The View 11-12p :30 OL101812H \$600.00 NM									
4	10/26/12	10/29/12	THE CHEW Class of Time - Fixed Non Pre-emptible	1-2PM	1---1--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/12 11/01/12 1---1-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURF 10/26/12 1:29 PM THE CHEW 1-2PM :30 OL101812H \$500.00 NM 2 WMURM 10/29/12 1:04 PM THE CHEW 1-2PM :30 OL101812H \$500.00 NM									
5	10/26/12	10/29/12	ELLEN EF Class of Time - Fixed Non Pre-emptible	4PM-5PM	1---1--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/12 11/01/12 1---1-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURF 10/26/12 3:59 PM ELLEN EF 4PM-5PM :30 OL101812H \$500.00 NM 2 WMURM 10/29/12 3:58 PM ELLEN EF 4PM-5PM :30 OL101812H \$500.00 NM									
6	10/26/12	10/29/12	News 9 at 6/World News 6-7p		1---1--	:30	2	\$2,700.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
967315-1	11/04/12	November 2012	10/26/12 - 10/29/12
Advertiser	Product	Estimate Number	
LaMontagne/R/Governor	candidate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/26/12	11/01/12	1---1--	2	\$2,700.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WMURF		10/26/12	6:59 PM	News 9 at 6/World News To	6-7p	:30	OL101812H	\$2,700.00	NM
2 WMURM		10/29/12	6:14 PM	News 9 at 6/World News To	6-7p	:30	OL101812H	\$2,700.00	NM
7	10/26/12	10/29/12	News 9 at 11	11-11:35p	1-----	:30	1	\$2,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/26/12	11/01/12	1-----	1	\$2,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WMURM		10/29/12	11:28 PM	News 9 at 11	11-11:35p	:30	OL101812H	\$2,200.00	NM
8	10/27/12	10/28/12	6a Weekend Daybreak	Sa/Su 6-7a	-----11	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/26/12	11/01/12	-----11	2	\$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WMURSa		10/27/12	6:10 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	OL101812H	\$225.00	NM
2 WMURSu		10/28/12	6:55 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	OL101812H	\$225.00	NM
9	10/27/12	10/28/12	7a Weekend Daybreak	7-9a	-----11	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/26/12	11/01/12	-----11	2	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WMURSa		10/27/12	8:53 AM	7a Weekend Daybreak	7-9a	:30	OL101812H	\$400.00	NM
2 WMURSu		10/28/12	7:59 AM	7a Weekend Daybreak	7-9a	:30	OL101812H	\$400.00	NM
10	10/27/12	10/28/12	Weekend GMA	9-10a	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/26/12	11/01/12	-----1	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WMURSu		10/28/12	9:58 AM	Weekend GMA	9-10a	:30	OL101812H	\$400.00	NM
11	10/26/12	10/26/12	Chronicle NH	7-730p	----1--	:30	1	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/26/12	11/01/12	----1--	1	\$1,100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WMURF		10/26/12	7:24 PM	Chronicle NH	7-730p	:30	OL101812H	\$1,100.00	NM
12	10/26/12	10/29/12	News 9 at 5	5-6p	1---1--	:30	2	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/26/12	11/01/12	1---1--	2	\$1,400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WMURF		10/26/12	5:40 PM	News 9 at 5	5-6p	:30	OL101812H	\$1,400.00	NM
2 WMURM		10/29/12	5:34 PM	News 9 at 5	5-6p	:30	OL101812H	\$1,400.00	NM
13	10/26/12	10/29/12	News 9 at 5	5-6p	----1--	:30	1	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/26/12	11/01/12	----1--	1	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WMURF		10/26/12	5:58 PM	News 9 at 5	5-6p	:30	OL101812H	\$500.00	NM

INVOICE

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WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
967315-1	11/04/12	November 2012	10/26/12 - 10/29/12

Advertiser	Product	Estimate Number
LaMontagne/R/Governor	candidate	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Total Spots							21		

Payment Terms 30 Days

<u>Gross Total</u>	\$18,750.00
<u>Agency Commission</u>	\$2,812.50
<u>Net Amount Due</u>	\$15,937.50

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Station	Account Executive	Sales Office	Sales Region
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Advertiser	Product	Estimate Number
LaMontagne/R/Governor	candidate	

Flight Dates	Order #	Alt Order #
10/26/12 - 10/29/12	967315	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURM 10/29/12 5:24 AM 5a Daybreak 5-6a :30 OL101812H \$700.00 NM									
2	10/26/12	10/29/12	KELLY & MICHAEL LIVE 9AM-10AM Class of Time - Fixed Non Pre-emptible	9AM-10AM	1---1--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/12 11/01/12 1---1-- 2 \$600.00									
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3	10/26/12	10/29/12	The View Class of Time - Fixed Non Pre-emptible	11-12p	1---1--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/12 11/01/12 1---1-- 2 \$600.00									
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4	10/26/12	10/29/12	THE CHEW Class of Time - Fixed Non Pre-emptible	1-2PM	1---1--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/12 11/01/12 1---1-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURF 10/26/12 1:29 PM THE CHEW 1-2PM :30 OL101812H \$500.00 NM 2 WMURM 10/29/12 1:04 PM THE CHEW 1-2PM :30 OL101812H \$500.00 NM									
5	10/26/12	10/29/12	ELLEN EF Class of Time - Fixed Non Pre-emptible	4PM-5PM	1---1--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/12 11/01/12 1---1-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURF 10/26/12 3:59 PM ELLEN EF 4PM-5PM :30 OL101812H \$500.00 NM 2 WMURM 10/29/12 3:58 PM ELLEN EF 4PM-5PM :30 OL101812H \$500.00 NM									
6	10/26/12	10/29/12	News 9 at 6/World News 6-7p		1---1--	:30	2	\$2,700.00	NM

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LaMontagne/R/Governor		candidate	



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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/26/12	11/01/12	1---1--				2	\$2,700.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WMURF		10/26/12	6:59 PM	News 9 at 6/World News To	6-7p	:30	OL101812H	\$2,700.00	NM
2 WMURM		10/29/12	6:14 PM	News 9 at 6/World News To	6-7p	:30	OL101812H	\$2,700.00	NM
7	10/26/12	10/29/12	News 9 at 11	11-11:35p	1-----	:30	1	\$2,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/26/12	11/01/12	1-----				1	\$2,200.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WMURM		10/29/12	11:28 PM	News 9 at 11	11-11:35p	:30	OL101812H	\$2,200.00	NM
8	10/27/12	10/28/12	6a Weekend Daybreak	Sa/Su 6-7a	-----11	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/26/12	11/01/12	-----11				2	\$225.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WMURSa		10/27/12	6:10 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	OL101812H	\$225.00	NM
2 WMURSu		10/28/12	6:55 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	OL101812H	\$225.00	NM
9	10/27/12	10/28/12	7a Weekend Daybreak	7-9a	-----11	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/26/12	11/01/12	-----11				2	\$400.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WMURSa		10/27/12	8:53 AM	7a Weekend Daybreak	7-9a	:30	OL101812H	\$400.00	NM
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10	10/27/12	10/28/12	Weekend GMA	9-10a	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/26/12	11/01/12	-----1				1	\$400.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WMURSu		10/28/12	9:58 AM	Weekend GMA	9-10a	:30	OL101812H	\$400.00	NM
11	10/26/12	10/26/12	Chronicle NH	7-730p	----1--	:30	1	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/26/12	11/01/12	----1--				1	\$1,100.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WMURF		10/26/12	7:24 PM	Chronicle NH	7-730p	:30	OL101812H	\$1,100.00	NM
12	10/26/12	10/29/12	News 9 at 5	5-6p	1---1--	:30	2	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/26/12	11/01/12	1---1--				2	\$1,400.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WMURF		10/26/12	5:40 PM	News 9 at 5	5-6p	:30	OL101812H	\$1,400.00	NM
2 WMURM		10/29/12	5:34 PM	News 9 at 5	5-6p	:30	OL101812H	\$1,400.00	NM
13	10/26/12	10/29/12	News 9 at 5	5-6p	----1--	:30	1	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/26/12	11/01/12	----1--				1	\$500.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WMURF		10/26/12	5:58 PM	News 9 at 5	5-6p	:30	OL101812H	\$500.00	NM

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967315-1	11/04/12	November 2012	10/26/12 - 10/29/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
LaMontagne/R/Governor	candidate	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							21		

Payment Terms 30 Days

<u>Gross Total</u>	\$18,750.00
<u>Agency Commission</u>	\$2,812.50
<u>Net Amount Due</u>	\$15,937.50

HEARST television inc**RECEIVABLES CREDIT/DEBIT MEMO FORM**

Note: Complete this form electronically and use the drop down menus when provided.

Today's Date:	November 1, 2012		
Station:	WMUR	Drop Down	
Sales Region:	LOCAL	Drop Down	
Agency:	Sandler-Innocenzi		
Advertiser:	Lamontagne/R/Governor		
Invoice #	967315	Net Invoice Amount	\$ -
Invoice Date		Amount Paid	\$ -
		Adjustment to Gross Billing	\$ 900.00
		Adjustment to Net Billing	\$ 765.00
AE Name:	Linda Magay		
NSM Name:			
Reason for DEBIT/CREDIT:	POLITICAL LUR ADJUSTMENT		Drop Down
	(Field Required - must use drop down list)		

EXPLANATION (Please explain in detail):

Incorrect rate was set in timeperiod by another advertiser

Revised invoice required? NO

REQUIRED APPROVALS:

Account Executive	Date	LSM/NSM	Date
GSM	Date	Controller/Business Manager	Date

Input to Wide Orbit on: _____ by _____

Rebates for week of 10/21

Wk of:	Day	Time	Prog.	Cl.of time	These are all gross figures				Lamontagne		Comment
					Est	Paid	Actual LUC	Diff	spots	rebate	
10/22	M-F	5-6p	5pm News	1	1400	1400	500	900	1	\$900	another advertiser placed at incorrect rate

\$900
\$765.00 net rebate